



Marcelo Bieito
Transformación Estratégica Digital



ERP Software

Digitally Transform your Business

Efficiency and savings

Optimize costs and times with standardized, aligned and automated processes.



Simplify, Optimize and Grow!

Full integration

Accounting, Sales, Purchasing, Inventories, Sales Positions, Invoicing, Logistics, E-Commerce and Manufacturing on a single platform.



Digital strategic planning

We accelerate transformation through our methodology focused on business process innovation.



Digital transformation for business management

DIGITAL TRANSFORMATION CONSULTING



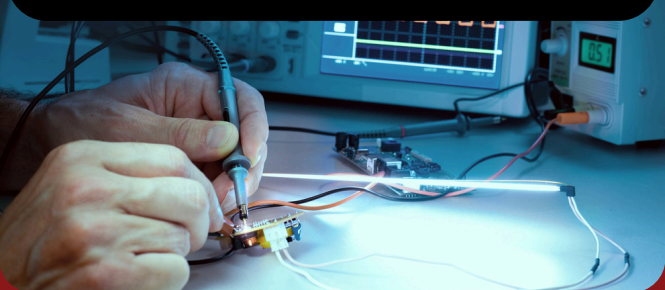
Definition of plans and projects associated with the digital transformation of business processes.

TECHNOLOGY INTEGRATION



Selection of suppliers and technological solutions. Definition, implementation and integration of the technological project to the business.

PROOF OF CONCEPT



Research and development of new technologies, including studies and proofs of concept.

TRAINING



Training programs associated with the transfer of knowledge of the technologies offered.

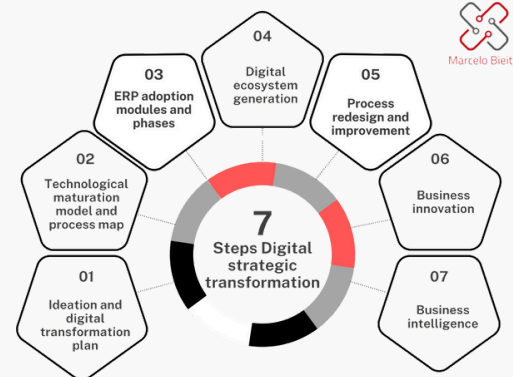
80% IT projects fail

Hiring an IT Director or Advisor with a commercial focus guarantees the correct management of the change processes associated with technological investments.

We accelerate the digital transformation of business processes and services

7 steps methodology

At Marcelo Bieito Software Consulting we combine business practice with academic research and development. Introducing TED7, a method designed to accelerate the development of digital transformation in business.



20 years ERP Technologies

+20 years of innovation in ERP business management technologies. Specialized in strategic digital transformation in large-scale projects in the public/private sector and international organizations.

Save time and money

Save time and money by accelerating the optimization of your processes through strategic external advice from a CIO/IT Manager.



Unique digital platform

A technological platform to grow your business. Begin to recover the loss of control due to the use of multiple management systems. Make decisions with analytical intelligence in real time.



Success stories

IndustriaApp 4.0

We developed applications that modernized the marketing and logistics processes in the industry.



Industry 4.0 is much more than the use of technology.

Government 2.0

We promote and lead innovation in public services in Uruguay and the region.



First in generating strategic agendas, incorporating open Odoo solutions and electronic procedures to the Uruguayan State.

Research and technological development

We lead innovation and technology development in the main Innovation centers of the region.



Our clients



Case of success



Warehouses and Wholesale Stores in the USA

Case Presentation

La Providencia and Del Campo Foods importers of more than 3000 products in the USA, with problems in:

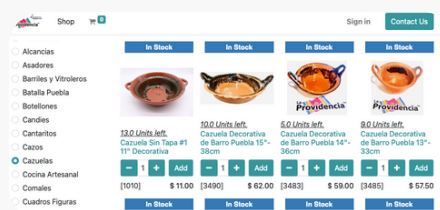
- Inventory reliability.
- Product traceability.
- Low productivity in warehouses, distribution and manufacturing.
- Lack of analysis and control of operations in real time.
- Systems with a lack of integration and growth capacity that accompany business development.



Solution

- Definition of the digital transformation project.
- Selection of technologies and ERP Odoo provider.
- Warehouse Digitization - Bar Codes.
- Integration of modules (Manufacturing, Logistics, Sales, Purchasing, Billing, Business Analytics, IoT).
- Installation of stores, call centers and electronic sales channels.

E-Commerce



Barcode



POS



Tablet-Retail



Case of success



Warehouses and Wholesale Stores in the USA

Benefits and Impacts

Productivity growth

Modernization of processes associated with the import, manufacturing, quality and traceability of information through digitalization and the Internet of Things.



Business scalability

The digital platform allows you to replicate and connect business models: retail, digital, call center, wholesale or through stores.

Business analytics

We integrate artificial intelligence and data analytics to be more predictive and precise in making intelligent decisions, based on business and market knowledge in real time.





Uruguay Digital

Uruguay Hub
Servicios IT

Marcelo Bieito Consulting is part of the Uruguayan Service Exporter Ecosystem.

Leader in communications in Latin America

Internet penetration - fixed broadband (International Telecommunication Union) #1	% of homes connected by optical fiber #1
Adoption of IT (World Economic Forum) #1	% of companies connected by optical fiber #1
Digital Nations member (World's leading digital governments) #1	E-Government Development Index (United Nations, 2022) #1

Tech ecosystem

+500 tech companies providing global solutions

Success of Uruguayan Tech companies

Hub for global Tech companies

#1 SOFTWARE EXPORTER per capita in LATINAMERICA

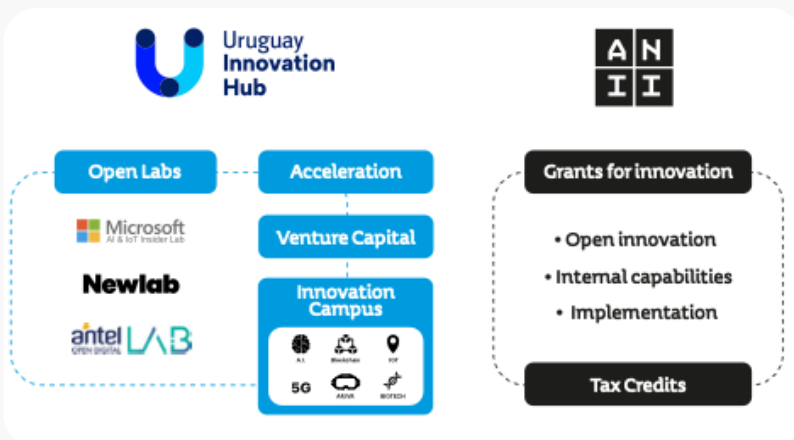
50% of turnover comes from exports

+70% of U.S. clients

+45% IT products

Wide range of Universities, top research groups and industry integration programs

Strong and agile network of support institutions



+1862 Alliances with local and international partners



Human Resources

Manufacturing

Operations

Finance

Sales



Products

Advice for the digital transformation of the business

The objective of the program is to support companies to develop and strengthen their management, marketing, production and export structures through the use of management systems and the definition of strategic digital transformation plans.

A) DIGITAL TRANSFORMATION PLAN

Definition of the transformation plan, covering the diagnosis and choice of the technological solution to implement.

Duration: up to 3 months.

Price: U\$S 2.500.-



B) IMPLEMENTATION OF THE DIGITAL PLAN

Implementation of the solution, focused on the adoption of new technologies and the redesign of the business model to digital.

Duration: 9 - 12 months.

Value : Depends on the modules to be implemented.

Why a digital transformation plan?

This diagnosis and digital transformation plan will identify which technologies are optimal to increase the productivity, efficiency and business growth of the business.

Our services include:

- Innovation projects in marketing, logistics and international distribution of products.
- Digital transformation projects of processes and services.
- Technology integration projects.
- Research and development projects, including the testing of technological prototypes.



Request a demo



Start Today!

We turn the idea into a digital transformation project plan.



SCHEDULE YOUR FREE CONSULTATION.



VIEW DEMO



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